

Louisiana
SPORTSMEN'S SHOW
& festival

March 9-11, 2012
Lamar Dixon Expo Center
 Gonzales, Louisiana

EXHIBITOR / SPONSOR APPLICATION FORM

Business Name: _____

Contact Person: _____

Street Address: _____

City: _____

State: _____ Zip: _____

Office Phone: _____

Cell Phone: _____

Email: _____

Web Address: _____

RESERVE YOUR SPACE TODAY: _____

Booth Space:

1 x 10'x10' booth=\$500 — 2 or more \$450 each — Corner booths additional \$150

Booths include 8' backdrop with 42" side panels w/ Exhibitor ID sign including booth number. ID sign to be displayed at all times. Electrical is available thru the Lamar Dixon Center. Tables & Chairs are available thru Freeman Show Services (Charges apply).

Outdoor / Bulk Space:

400-1000 sq ft.\$3.00 per sq foot / Over 1000 sq ft.\$2.00 per sq foot.

Sponsorship packages:

Presenting Sponsor \$20,000 / Hunting Building Sponsor \$10,000 / Fishing Building Sponsor \$10,000
 Bass Tournament Sponsor \$5,000 / Big Buck Contest Sponsor \$5,000 / Category - Prize Sponsor \$1,000
 General Show Sponsor \$5,000

TERMS: _____

- 50% down with contract.
- Balance to be paid before 2-1-12.
- No exhibitor will be allowed to set up until balance is paid in full.
- No cancellation or refund after execution of contract.
- Exhibitors will receive a services decorator's kit 90 days prior to show.
- The terms set forth in this contract are acknowledged and accepted, subject to confirmation to us, of space allotted by the Louisiana Sportsmen's Show. Decision of the Show Management is final.
- Set up will be Wednesday March 7 & Thursday March 8.
- All booths are to remain set up until closing time on Sunday.
- Move out is Sunday after show closing and Monday 8am-Noon.

RETURN APPLICATION WITH DEPOSIT TO: _____

Louisiana Sportsmen's Show
PO Box 1199
Boutte, LA 70039

985-758-7217 (office)
 985-758-7000 (fax)
 504-415-8847 (cell)

Exhibitor Signature: _____

Sportsmen's Show Rep: _____

Requested Booth #: _____

Assigned Booth #: _____

PAYMENT INFORMATION: _____

of booths to reserve _____

Space price _____

Deposit _____

Balance due _____

CC Type: MC / Visa / AmEx / Discover

CC# _____

Exp date _____

Check # _____

PO # _____

TYPE OF BUSINESS: _____

- | | |
|--------------------------------------|--------------------------------|
| <input type="checkbox"/> Fishing | List major brands to be shown: |
| <input type="checkbox"/> Hunting | _____ |
| <input type="checkbox"/> Boating | _____ |
| <input type="checkbox"/> ATV | _____ |
| <input type="checkbox"/> Tractors | _____ |
| <input type="checkbox"/> Apparel | _____ |
| <input type="checkbox"/> RV | _____ |
| <input type="checkbox"/> Camping | _____ |
| <input type="checkbox"/> Travel | _____ |
| <input type="checkbox"/> Real Estate | _____ |
| <input type="checkbox"/> Banking | _____ |
| <input type="checkbox"/> Other | _____ |

*List all products or services to be sold or displayed at the Sportsmen's Show. Products not listed and approved by the Show Management may not be approved for sale at Show site due to exclusivity of some products or services.

All space will be assigned according to the date received, longevity of exhibit activates at the show, practicality and advisability of space in relation to competitive lines. All space will be considered on the basis stated and assigned at the discretion of the Show Management. The committee will not recognize any exhibits outside of the designated area of Lamar-Dixon Expo Center, and reserves the right to unilaterally terminate the exhibitor's space contract at any time before or during the show for any violation of the exhibitor' rules and regulations as set forth by the Louisiana Sportsmen's Show & Festival, or for any other violation of the Show policy as deemed sufficient by the Show Management. Absolutely no sub-leasing of any space whatsoever.

For more information contact: Jack Fisher / jackf@lasmag.com / 504-415-8847 or Bob DelGiorno / bob@lasportsmenshow.com / 504-464-7363